

LGH Hotels Management Ltd Announce New Partnership with Marco Pierre White and Launch Two New Restaurants



(Image: proposed CGI shot of the new Marco Pierre White dining space at the Holiday Inn Brentwood)

LGH Hotels Management Ltd has announced a new partnership with celebrity chef and restaurateur Marco Pierre White (MPW), with plans to open two of Marco's New York Italian branches in the Holiday Inn Milton Keynes - Central and Holiday Inn Brentwood later this year.

The partnership follows an agreement between Black & White Hospitality Ltd, who own the franchise rights to seven MPW restaurant brands, and LGH Hotels Management Ltd who manage a portfolio of 18 Holiday Inn and 3 Crowne Plaza hotels across the UK. The opening of these two New York Italian restaurants is the start of what both sides expect to be a long and fruitful relationship, with the potential to expand the partnership across the wider Holiday Inn portfolio in the future.

The plans come as both Holiday Inn properties undergo a significant refurbishment to improve the guest experience and importantly upgrade the food and drink offering. The new open lobby dining area at both locations will consist of Marco's New York Italian eatery, offering a mixture of Italian-inspired dishes and American classics such as fresh pasta, homemade pizza and ribs as well as their best-selling New York style cheesecake.

The dining space will be flexible and informal with a range of high and low tables and booths to suit everyone, be it a working lunch or relaxed group meal.



Marco's New York Italian concept is inspired by his Italian heritage and love for New York, which promises high quality family-friendly food at reasonable prices.

Marco, once the youngest chef to hold three Michelin stars, commented on the new partnership with LGH Hotels Management Ltd, saying: *"I am thrilled to be working with the LGH team and opening new restaurants in Milton Keynes and Brentwood. The essence of my New York Italian is to enjoy your dining experience with excellent food and drink in relaxed surroundings, whatever the occasion, which fits perfectly with the ethos of the Holiday Inn hotels and their new open lobby dining concept."*

concept."

Nick Taplin, Marco's business partner, Chairman and CEO of Black and White Hospitality, added: *"We're delighted to be working with LGH on such a big food and drink project. We have had great success over the years working closely with hoteliers to transform their restaurant and bar areas and we're looking forward to getting started with MPW in both Brentwood and Milton Keynes. The restaurants are set to be very popular with both hotel guests and local restaurant goers. It is fantastic to be working with a company as professional as LGH and we look forward to many more developments with them."*

Simon Teasdale, Managing Director LGH Hotels Management Ltd, commented: *"We are delighted to partner with such a renowned and reputable chef such as Marco Pierre White, a name our guests will be most familiar with. I know Marco will revitalise our food and beverage offering at the Holiday Inn Milton Keynes – Central and the Holiday Inn Brentwood, which is critical for our business strategy and development in these areas. Launching these New York Italian restaurants will not only improve the services for our hotel guests but will open the door to new stand-alone dining guests."*

-ENDS-

Notes to Editors: About LGH Hotels Management Ltd

LGH Hotels Management Limited (LGH) was formed to focus on managing the operation of mid and upscale hotels, under global brands, Crowne Plaza and Holiday Inn.

LGH Hotels Management Ltd.'s portfolio of 21 hotels are in excellent locations throughout the UK as follows:

Inner London: 3 | Airport London: 1 | Outer London: 2 | Heathrow: 2 | Provincial Airport: 3 | Province: 10

Crowne Plaza London - Heathrow
Crowne Plaza Birmingham NEC
Crowne Plaza Manchester Airport
Holiday Inn Basildon
Holiday Inn Bristol - Filton
Holiday Inn Cardiff City Centre
Holiday Inn Glasgow Airport
Holiday Inn London - Heathrow Ariel
Holiday Inn London - Bloomsbury
Holiday Inn London - Mayfair
Holiday Inn London - Sutton

Holiday Inn Milton
Keynes - Central
Holiday Inn Brentwood M25, Jct.28
Holiday Inn Cambridge
Holiday Inn Edinburgh
Holiday Inn Guildford
Holiday Inn London Heathrow M4,Jct.4
Holiday Inn London - Brent Cross
Holiday Inn London - Regent's Park
Holiday Inn Maidenhead/Windsor
Holiday Inn Oxford

www.LGHHM.com *New website to go live in Sept 2018

About Black and White Hospitality

Marco Pierre White is an active shareholder and investor in Black and White Hospitality (BWH). The company owns the franchise rights to seven Marco Pierre White restaurant brands: Wheeler's of St. James's, Steakhouse Bar & Grill, Mr. White's English Chophouse, Koffmann & Mr. White's, Marco's New York Italian, Bardolino Pizzeria Bellini and Espresso Bar and Marconi coffee and juice bar.

Black and White Hospitality works alongside hotel owners to provide a branded, profitable F&B solution to their hotel business. BWH has close to 50 restaurants across the UK and Northern Ireland.

All seven restaurant brands boast menus of timeless classics with a twist, created by one of the UK's greatest living chefs.

Guests can expect sumptuous, relaxed surroundings and a range of menu options that offer something for every palate and budget.

Marco calls it "affordable glamour"; a consistently high-quality dining experience that is also comfortable and entertaining.

For more information about LGH Hotels Management Ltd or any of their 21 UK hotels, please contact the PR team at Mason Williams

Sarah Hellings, sarah.hellings@mason-williams.com / 07866 423 681

Catherine Richards, catherine@mason-williams.com / 07702188393